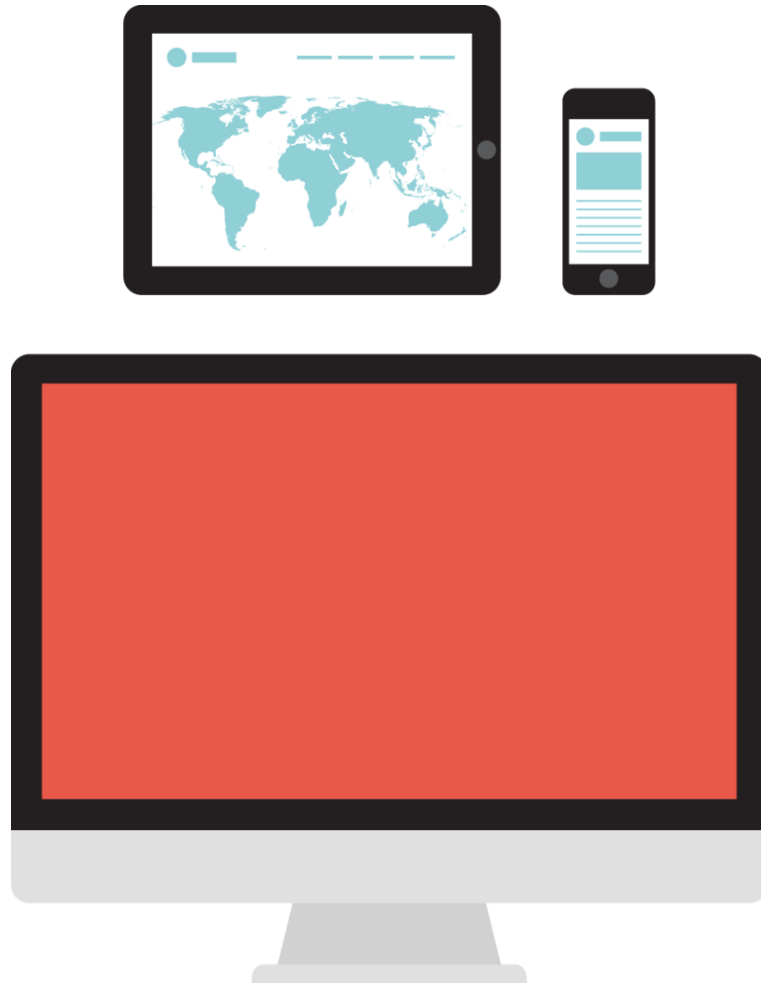




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Delivering Beautiful Experiences



Insurance App Development Proposal:

Client Name: Allied Insurance

Date: 5/23/2022



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Dear Sir/Madam

Thank you for your interest in working with us, our team has reviewed your business requirements and has prepared the following detailed proposal. Given our experience and specific expertise in design, usability, programming, SEO, and marketing, we are confident that we can work with you to achieve your aims and goals. Please let me know if you have any questions. We look forward to working with you!

Sincerely

Aaron Katema

CTO

DEVELOPMENT PROCESS

We normally need 8-10 weeks to finish the mobile app completely. We send feedback to our client for every successful step we make. We assure our clients that we kept them updated with the project. Our timelines are also dependent on how soon we get ICECASH APIs in place both for testing and live use.

MOBILE APP DEVELOPMENT PROCESS

1. Meeting and formally offering the proposal.
2. Acknowledgment and signing of contracts.
3. Research and data analysis.
4. Creating the first mockup and approval.
5. Proceed with building the app using wireframes.
6. Create the front-end technology of the app.
7. Improve visual UI design.
8. Produce the backend technology of the app.
9. Perform UX (User Experience) QA Testing.
10. Perform further testing with the client.
11. Launch the app in the App Store and Play Store.



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FEATURES

App Features

- User Profile
- Policy Details
- Insurance
- Radio License
- Zinara Payments
- Link to Ice-cash
- Payment Processing
- Notifications
- Prefund Account in Icecash
- One-money and Ecocash
- Customer App and Agents App
- Zinara Account for printing

Backend Features

- Customer Database
- Agents Database
- Reports
- Support Tickets



YOUR INVESTMENT

Below is the budget we've estimated based on the scope of services outlined earlier in this proposal. If you have any questions about our pricing or need to increase or decrease the scope of work, please let us know.

CORE BUDGET

Description	Price
Research, Data Analysis and Design	\$800
User App Development	\$1200
Back End Development and API Integration (ice cash)	\$800
IOS App	\$1500
Support and Maintance (Yearly)	
Total	\$4300



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PURPOSE, SCOPE, AND DELIVERABLES

We will provide mobile application development (Android and IOS) consulting services, including planning, design, development, testing, deployment, and marketing of the app.

CLIENT RESPONSIBILITIES

For the solution we have prepared for your project, we have assumed that:

Client will provide one main point of contact through which all feedback and communication will flow

Client team will be responsive and cooperative throughout the project

Client will provide the company's branding material, including the logo (digital source files)

NEXT STEPS

We will advise on the day for Application Mockup Demonstration

We think our experience, vision, and personal interests lend themselves to accomplishing your creative and business goals. Thanks! We appreciate your business and I am looking forward to working with you.

Best regards,